

Tenet Pro — Value One-Pager

FIELD	VALUE
STATUS	V1, ready to use
LAST REFRESHED	2026-05-24
OWNER	Caleb
AUDIENCE	District CTOs, superintendents, directors of student services, CFOs evaluating Pro
LENGTH	1-page leave-behind (~3-minute read)
FORMAT	Markdown source; intended to be rendered to PDF for procurement packages
COMPANION DOCS	Conversion Playbook · Objection Battlecard · Pricing Guide · Briefing 06

What Tenet Pro is

Tenet Pro is the paid tier of Tenet — AI governance for K-12 schools that runs **entirely in the student's browser**. It adds classroom-level enforcement, roster-aware DLP, pseudonymization, real-time counselor alerting, and live compliance monitoring to the free Tenet Basic baseline.

Every Pro feature operates on the same architectural principle as Basic: **student prompts and AI responses never leave the device**. The Tenet backend handles district configuration and sanitized analytics — never raw content.

What you get when you upgrade from Basic to Pro

Classroom + schedule control

Feature	What it does
Classroom rule profiles	Each teacher authors per-class AI rules — allowed platforms, blocked sites, class-specific guardrails
Class modes	Standard / Ultimate Focus / Block All AI — single-toggle modes for any class
Bell schedule with A/B + rotating support	Rules follow the actual school schedule, including A/B days and rotating period cycles

Feature	What it does
Subject classifier + take-home rules	On-device 25-class subject classifier drives off-period and take-home rule profiles — e.g., math homework allowed at home; AP exam topics still blocked
District class-rule presets	Admin pushes pre-built rule packs to all teachers; teachers adapt per class

Roster + identity

Feature	What it does
Roster integration	CSV import live; ClassLink (approved partner) and Clever (application in review) integrations shipping fall 2026
Delegated co-teachers + class nicknames	Multi-teacher classes; human-readable class names
Safety-counselor + school-scoped review roles	Granular admin sub-roles: full admin / counselor / school-scoped reviewer
Admin override audit trail	Every admin action logged for compliance review

Dashboards + analytics

Feature	What it does
Teacher + admin dashboards	Role-scoped views — teachers see their classes; admins see district-wide
Advanced analytics	Per-student, per-class, per-platform, per-subject breakdowns; incident drilldown; compliance scores; trends over time

Live compliance monitoring

Feature	What it does
Gemini Nano on-device scoring	Real-time compliance check against district AI rules using the browser's built-in LLM (with cloud model fallback)
Auto session-end on violation	When a student violates an AI rule, the session can be auto-ended with transcript captured for review
Strike-based AI privilege system	Per-student strike accumulation; configurable cooldown periods
Session-ended page	Clear, age-appropriate explanation page when a session ends

Safety operations

Feature	What it does
Real-time counselor alert dispatch	Self-harm or bullying classifier flag → sanitized alert dispatched via Gmail / Google Chat / signed webhook
Incident review queue	Counselor sees a curated queue of flagged incidents with redacted excerpts
Counselor workflow	Acknowledge / escalate / resolve with audit trail

Advanced DLP

Feature	What it does
Roster-aware name detection	Beyond regex PII — Pro recognizes student names from the actual roster in prose
Teacher DLP popup with override	Teacher-side DLP triggers a popup with Cancel / Redact / Send anyway options
Vendor-specific DPA-aware DLP	Different DLP rules per AI vendor — scrub / block / warn calibrated to each vendor's data-handling posture
Session-scoped pseudonymization	Real student names swapped for gender-coherent synthetic names outbound; original names re-rendered locally when the AI replies

Why Pro, specifically

For the CTO / IT director

Classroom-aware governance + roster-driven enforcement, with the same on-device privacy posture as Basic. You get per-class control without proxying student data through a cloud filter. Bell-schedule and A/B awareness eliminate the "rules don't match our master schedule" friction.

For the superintendent / curriculum director

Teachers get their own rule editor. They author classroom-specific guardrails without going through IT for every change. Subject-classifier-driven off-period rules let students continue working on math at home while exam content stays blocked.

For the Director of Student Services / Counseling

Counselor alert dispatch. When the self-harm or bullying classifier flags above your configured severity threshold, your team gets a sanitized alert via your existing channels (Gmail, Google Chat, or signed webhook to your incident system) — with the redacted excerpt, severity score, and incident type, never the raw content.

For the CFO / business office

\$8 per AI-active student per year. Tenet Pro is priced on the population that actually uses AI (typically grades 7-12), not the full K-12 base. A 10,000-student district with 4,000 students in grades 7-12 pays for 4,000 — comparable platforms (Securly, GoGuardian, Lightspeed) charge on the full 10,000. Total cost is typically at or below comparable platforms even at a higher per-billed-student rate.

How Tenet Pro is different — at a glance

Capability	Tenet Pro	Securly	GoGuardian	Lightspeed	BrainFreeze
AI-native (built for AI tools, not adapted from web filter)	✓	Partial	Partial	Partial	✓
Governs at prompt + file level (not just URL)	✓	Partial	No	No	Partial
On-device PII redaction (prompts never leave browser)	✓	No (server-side)	No (server-side)	No (server-side)	Limited
Outbound student-name pseudonymization	✓	No	No	No	No
Per-classroom rule profiles with bell-schedule awareness	✓	Limited	Limited	Limited	Limited
Subject classifier → take-home / off-period rules	✓	No	No	No	No
On-device self-harm + bullying classifiers	✓	Cloud-side	Cloud-side	Cloud-side	Cloud-side
Local crisis-resource overlay	✓	No	No	No	No
Counselor alert dispatch (Gmail / Chat / webhook)	✓	✓	✓	✓	Limited
Multi-vendor adapter coverage (7 platforms)	✓	~3	~3	~3	~3

Capability	Tenet Pro	Securly	GoGuardian	Lightspeed	BrainFreeze
Free baseline tier available	✓ (Basic)	No	No	No	No
Per-student pricing on AI-active grades only	✓	No (full K-12)	No (full K-12)	No (full K-12)	District flat

See [Competitor Comparison Sheet](#) for the full feature-by-feature analysis.

Pricing

Tenet Pro: \$8 per AI-active student per year.

- Billed on AI-active student count — typically grades 7-12 for most districts
- Billed annually; multi-year discounts available (1-yr standing; 2-yr 8% off; 3-yr 12% off)
- No setup fees, no per-feature add-ons within Pro tier
- Implementation Services (one-time, 2, 500–15,000 depending on scope) available separately for districts wanting hands-on rollout support

Example: 10,000-student district with 4,000 AI-active students = \$20,000/year.

What's included beyond the product

Onboarding	Hands-on kickoff with Admin pilot training + IT rollout guide + Teacher pilot training
Support	Named email support; response within 1 business day; named contact for incident escalation
Updates	All Pro features ship to all Pro districts; no version lock-in
Security posture	SDPC National DPA + Tenet Exhibit C ; Privacy Policy ; Security & Compliance Datasheet (10-page)
Compliance roadmap	SOC 2 Type I in progress; SOC 2 Type II planned post-50 paid districts

What Pro does NOT include

Honest list, so there are no surprises:

- **Microsoft Edge / Entra ID** — Tenet today is Chrome/Google Workspace-first. Microsoft district deployments are on the roadmap but not shipping; see [ROADMAP](#) for revisit triggers.
- **Multi-region failover** — Single region (US) deployment today. Multi-region planned at first enterprise SLA contract requiring it.
- **Customer-managed encryption keys (CMEK)** — Currently Google-managed. CMEK available on contract — case-by-case.
- **Tenet as your AI provider** — We govern the AI tools your district uses; we are not an AI vendor. You continue to pay OpenAI, Anthropic, Google, etc. separately for AI access.
- **Replacement for your existing web filter** — Tenet pairs alongside Securly, GoGuardian, Lightspeed. We do not replace them.

Companion documents (full procurement package)

Document	Purpose
Security & Compliance Datasheet	10-page procurement reference — data flows, encryption, subprocessors, certifications
SDPC DPA + Tenet Exhibit C	Standard legal framework, district-friendly
Privacy Policy	Current Tenet privacy policy
Tier Comparison Chart	Visual Basic vs Pro feature matrix
Competitor Comparison Sheet	Tenet vs Securly / GoGuardian / Lightspeed / BrainFreeze
Implementation Services One-Pager	Optional paid services catalog

To evaluate or contract

Contact: caleb@truemadeai.com

Or schedule a 30-minute discovery call at truemadeai.com (link).

Reference customer available on request — Arkansas district (Roger), public press release available.

This document is a markdown source intended to be rendered into a single PDF page (or two pages with the comparison table on side B) for procurement packages. See [render-pdf.js](#) for the rendering script pattern used by sibling marketing assets.